

## The Business Forum

The Business Forum meets once a month.

### The Format:

Our morning comprises of:

A guest speaker for one and a half hours with Q and A.

A general discussion period for members and guests to discuss pertinent business issues.

### Who should come to the forum?

- Anyone in a management or leadership position in the business or a division of the business.
- Anyone with a portfolio to manage or even the smallest team to inspire, lead and grow.
- Anyone that is interested in continually learning.

### About Adult Learning.

You are a busy executive running your own business or your own division in the company. You are trying to keep on top of everything from cash flow to work flow, human resources to tax returns. And that is before answering the demands of your clients!

The hardest thing about running your own business or managing a team is that there is very little time for you to upgrade your skills, or to get the low down on the very latest, most pertinent trends in the global market. There is even less time to network with like-minded and experienced business people that face similar generic business challenges on a day-to-day basis.

How many times have you asked yourself these questions but been too busy to find the answers to them:

- How do I lead my executive team while being a manager myself?
- Where do I find inspiration?
- How should I incentivize my Sales Team
- What are the latest trends in Brand Management
- How do I set realistic goals?

### The solution

There are many everyday aspects of a business that are not specific to one business alone, but common amongst all businesses.

Through concerted, structured discussions of broad ideas, current trends and potentially threatening influences, businesses and entire industries grow stronger.

Discussion allows like-minded business people to benefit from the insight and input of their peers, yet there are so few opportunities for business owners to sit with others and discuss these issues formally.

The Business Forum offers you just such an opportunity.

### **Programme objectives:**

- Encourage top management's capacity to innovate, think differently and effectively deal with complex, generic business issues
- Enhance your company's ability to create and deliver value
- Teach tools that enable delegates to apply systems by thinking around a range of composite situations, and sharing ideas

### **The Benefits**

- Expert, insider information on issues affecting your business
- The immediate ability to gain insight and solutions to concerns and issues
- Delegates develop a strong, unrivalled network of like-minded, top individuals and contacts that serve as a valuable resource in the future
- The ability to discuss and find solutions to all manner of problems, issues or concerns that you require input or advice on
- Gain both a local and a global perspective from experts in their fields
- Demystify some of the main concerns facing any SME business, and more specifically those working in the film arena
- Gain insight into other disciplines, how they tick and how they can impact on, and enhance, their company
- Confirmation of their ability to manage their businesses and expand them in a cohesive and progressive way
- Confidence from having their ideas discussed, and endorsed by other business leaders
- The acquisition of a fresh perspective that enhances the general management and future stability of their company

### **Recent topics.**

- Time Management
- Management Accounts for dummies
- Lifecycles of Business
- Change Starts with Me
- The Manic Society
- Digital and Social Network platforms
- The Consumer Act
- Communication
- 7 Steps to Success
- Budgeting
- Your relationship with Money
- Change Management
- Creative Strategy Development
- The Companies Act
- Your Finances Today

- Career Conversations in the Workplace

### **Your obligation**

Attendance!

These get-togethers are aimed at building a business forum. Thus your committed attendance would be appreciated. You may transfer your attendance on any given month to a named second in your company. Second guests from your company are more than welcome at a discounted fee..

### **Fees – Membership**

Contact me for details.

**To find out more about joining the Business Forum, contact Kathy at [Kathy@kathyeb.co.za](mailto:Kathy@kathyeb.co.za)**